

## **International Buyers to Visit North Carolina Brewers, Distillers and Wineries**

**May 14 – 18, 2018**

**Hosted by the North Carolina Department of Agriculture & Consumer Services**

Have you ever considered expanding your beverage market to reach 95% of the global marketplace? International beverage industry buyers are coming to North Carolina to meet beer, wine, and spirits producers. These buyers will tour production facilities throughout the state and have the opportunity to initiate business with NC beverage producers.

If you are not familiar with these events, we try to accommodate two tours per day and hold two receptions/network meetings to facilitate business introductions between buyers and local beverage producers. Tours are scheduled on a first come, first served basis. Receptions are perfect for the export serious and export curious. These receptions are free of charge for you to exhibit your products. Your company will be provided a table for exhibiting to buyers. You are welcome to bring literature and provide samples. If your company is interested in participating in one of the tours or buyer receptions, contact John Hammond at [john.hammond@ncagr.gov](mailto:john.hammond@ncagr.gov) or 919-707-3160. A registration form for tours and buyer receptions is included below. *Deadline to register for these events is Friday, April 27, 2018.*

*If you would like to learn more about our programs, contact me and I will be glad to schedule an appointment to introduce our agribusiness development, domestic, export, and retail marketing services.*

Sincerely,

John Hammond

International Marketing Specialist  
North Carolina Department of Agriculture & Consumer Services  
Raleigh, NC  
919-707-3160  
[John.hammond@ncagr.gov](mailto:John.hammond@ncagr.gov)

## Registration for Beverage Industry Tours/Receptions with International Buyers

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Website \_\_\_\_\_

**Please circle which product(s) you offer:** Wine Beer Spirits

**TOURS:** Please circle **three** preferred tour times. Tours are arranged on a first come, first served basis. We will do our best to accommodate, based on availability.

**RECEPTION/ONE-ON-ONE MEETINGS:** Please circle **one** session.

*If you do not want to request a tour visit, just select one of the one-on-one meeting sessions.*

### Monday, May 14 - Raleigh and Surrounding Area

9:00 a.m. Production facility tour  
 2:00 p.m. Production facility tour

### Tuesday, May 15

9:00 a.m. Production facility tour  
 2:00 p.m. Production facility tour  
 6:00 p.m. One-on-one meetings with beer, wine & spirit companies (Central Eastern part of NC)

### Wednesday, May 16

9:00 a.m. Production facility tour  
 2:00 p.m. Production facility tour

### Thursday, May 17

9:00 a.m. Production facility tour  
 2:00 p.m. Production facility tour  
 6:00 p.m. One-on-one meetings with beer, wine & spirit companies (Central Western part of NC)

### Friday, May 18

9:00 a.m. Production facility tour  
 2:00 p.m. Production facility tour

\*Locations TBD and schedule is tentative\*

You will have a table to use for the reception. We are not able to provide ice or cups.

Please bring sales kits, literature, samples, cups, and ice. (Spirits sampling will require special permit)

**Registration Deadline: Friday April 27, 2018**

**RSVP to John Hammond at [john.hammond@ncagr.gov](mailto:john.hammond@ncagr.gov)**